

EKP1 TASK 1

BUSINESS ETHICS – C717

PERFORMANCE ASSESSMENT – EKP1

SCORE REPORT — ATTEMPT 2

Overall Evaluator Comments

EVALUATOR COMMENTS

3/7/19: A discussion providing a definition of an ethical issue and a legal issue is addressed with a comprehensive understanding of what an ethics officer's duties entail. Moreover, the failing community reputation of Techfite is addressed and a course of action is noted with three examples from the scenario. In addition to the course of action, an explanation for the course of action is given, addressing an environmental, socially responsible, and ethical aspects within the course of action. While an ethical issue of paying excessive executive bonuses is addressed in the essay, two additional ethical issues could not be found.

A. CORPORATE POLICIES

Competent The 3 corporate policies are consistent, relevant, and plausible in terms of the viewpoints of the organization's culture and ethics.

There are no comments for this aspect.

A1. RATIONALE

Competent The explanation accurately aligns the policies with the organization's culture. The explanation of the rationale is logical.

There are no comments for this aspect.

A2. ETHICAL VERSUS LEGAL ISSUES



Competent The discussion accurately distinguishes between ethical and legal issues.

There are no comments for this aspect.

A3. ETHICAL ISSUES IN THE SCENARIO



Approaching Competence The analysis is illogical or does not include all of the ethical issues at stake in the scenario.

EVALUATOR COMMENTS: ATTEMPT 2

3/7/19: While an ethical issue of paying excessive executive bonuses is addressed in the essay, two additional ethical issues could not be found.

A4. PURPOSE OF THE ETHICS OFFICER



Competent The description is accurate, and the described purpose would ensure compliance.

There are no comments for this aspect.

B. CORPORATE SOCIAL RESPONSIBILITY



Competent The description of corporate social responsibility is thorough and conceptually clear, and the application addresses the specific issues in the scenario.

There are no comments for this aspect.

B1. COMMUNITY REPUTATION



Competent The explanation is relevant, well reasoned, and includes 3 specific examples. The examples are based on the scenario and are not generalizations.

There are no comments for this aspect.

B2. COURSE OF ACTION



Competent The described course of action is well developed and logical. The course of action addresses each example from part B1 and aligns with the company's culture and core values.

There are no comments for this aspect.

B3. COURSE OF ACTION: EXPLANATION



Competent The explanation addresses ethics, environmentalism, and social responsibility. The explanation is well reasoned and logical.

There are no comments for this aspect.

C. SOURCES



Competent The submission includes in-text citations for sources that are properly quoted, paraphrased, or summarized and a reference list that accurately identifies the author, date, title, and source location as available.

There are no comments for this aspect.

D. PROFESSIONAL COMMUNICATION



Competent Content reflects attention to detail, is organized, and focuses on the main ideas as prescribed in the task or chosen by the candidate. Terminology is pertinent, is used correctly, and effectively conveys the intended meaning. Mechanics, usage, and grammar promote accurate interpretation and understanding.

There are no comments for this aspect.